



**Sustainable Food Policy Board
Work Session
APPROVED**

**SEPTEMBER MEETING MINUTES
Monday, September 27, 2010**

The Sustainable Food Policy Board (SFPB) convened on Monday, September 27, 2010 at City Hall in Conference Room 2017, 301 W. Second Street, Austin, Texas

Chair Paula McDermott called the meeting to order at 09:05 am.

Board Members in Attendance:

Allison Beadle	Max Elliott	Richard Pierce
Marla Camp, Vice-Chair	Katie Kraemer	Ronda Rutledge
Brandi Clark Burton	Melanie McAfee	Ellen Sweets
Arthur D'Andrea	Paula McDermott – Chair	
David Davenport	Michele Murphy-Smith	

Absent Board Members:

Staff in Attendance:

Stephnie Connell, HHSD	Juanita Jackson, TCHHS/VS
Edna Staniszewski, HHSD	David Salazar, TCHHS/VS

CALL TO ORDER

1. CITIZENS COMMUNICATION:

None.

2. WELCOME AND OVERVIEW

Introduction of facilitator – Lisa Marks

A. Schedule

Item 3 – 15-20 minutes

Item 4 – 15 minutes

Item 5 – 10am

B. Format – may do an outline similar to Seattle's

C. Time Keeping – assigned to Ronda Rutledge

D. Outcomes – review individual subcommittee outcomes and try to narrow it down to 2-3 for each committee

3. SUMMARY OF MEMBERS EXPERIENCE (Annual Draft Report)

- A. Accomplishments – discussion of what has worked well/outcomes with your neighbor for total of 3 minutes
- B. Challenges – each member stated their challenges and what has worked well in the past year.
- C. Consideration of Board’s Role in coming year – each member gave a brief breakdown of what they would like to do in the upcoming year and which committee they will be in:
 - Arthur D’Andrea – Chair for Access and Wellness and Executive Committee
 - David Davenport – Access and Wellness
 - Ronda Rutledge – Access and Wellness
 - Brandi Clark Burton – Chair of Communication Working Group
 - Max Elliott – Food Production and Business – term expires in February 2011 will not be continuing on board but would still like to help in anyway
 - Katie Kramer – Food Production and Business
 - Dick Pierce – Food Production and Business
 - Marla Camp - Vice Chair of the SFPB and Executive Committee will need to step down from the Food Production and Business Committee but will be attending as many of the subcommittee meetings as possible
 - Paula McDermott – Chair of the SFPB and the Executive committee and will be attending as many of the subcommittee meetings as possible
 - Melanie McAfee – wishing to start up taskforce with Chris Riley
 - Ellen Sweets – wishing to be a school liaison

A thank you to Marla Camp for being Chair the past year.

4. REVIEW BYLAWS AND CONSIDER CHANGES

- A. Overview of Standing Committees and Appointments
 - i. Charges and Mission – name consideration (Food Systems vs. Food Production and Business) Discussion of name change but group wants to leave as is. No action taken.
 - ii. Appointment of members by Chair – discussed on 3C.
Correction needed on Ellen Sweets email address on website to be given to city staff for correction.
- B. Work Groups/Liaisons – will keep the same committees

**5. DISCUSS AND TAKE APPROPRIATE ACTION
TO IDENTIFY WORK PLAN FOR COMING YEAR** (Board Identified
Priorities/Challenges/Initiatives) - Facilitator Lisa Marks took charge

<p>Vision – Local</p> <p>Food secure and Local Food Sufficient i.e. funding Thriving and visible local food economy Our community with local sustainable and/or organic food 5 yrs – 30-40 % will be local food economy 90% of Austinites to know where Farmers Markets are</p>
--

<p><u>High Effort</u></p>	<p>Desensitize fast food Fresh fruits & vegetables in school Preserve farm land Make Land accessible City & County incentives for local market Altering tx water law No waste in food system Local interpretation Significant food support system for low income Create more farmers Incentives for incubator kitchens</p>
<p>Cooking Classes Buy local campaign</p>	<p><u>High Impact</u></p> <p>Tie local food production to cities City’s climate change efforts Buy Local and sell local campaigns City & County purchasing local Community dashboard Create community gardeners Engage diverse activists Coordinated Collaborative system to coordinate food system</p>

A. Communication Issues and Policy Objectives

- i. Community Engagement
 - Citizen input-make a discussion item – 2-4 evening or Sat AM’s per year – ways to really get turnout, input; public sessions
- ii. Public Awareness and Education – no selection made
- iii. Strategic Alliance Development
 - Meeting(s) out in the community – partner on roundtables, community forums related to specific issues.
- iv. Board Communication Protocols
 - Support the creation of forming a buy local campaign.
 - Standardize definition of “local”

B. Food Access and Wellness Issues and Policy Objectives

- i. Data Collection and Analysis – no selection made
- ii. Dissemination of Information
 - How to engage the community in a more interactive way...How is the city/county spending media funds to promote healthy eating and healthy lifestyles.
- iii. Elimination of Area Food Deserts
 - How to promote markets with healthy/locally and organically produced products to sell in low-income, food deserts
 - Connect local growers with hunger relief org.
- iv. Institutional Sustainable Access and Wellness (e.g. schools, government, jails)

C. Food Production and Business Issues and Policy Objectives (Board identified priorities/challenges/initiatives)

- i. Sustainable Resource Management
 - Production Land: Support and increase local food production by minimizing barriers and maximizing incentives. Create a plan.
 - Water: How can we create a comprehensive conservation strategy for food producers in Travis County?
- ii. Processing and Distribution
 - Identify what policies will help established diversified and specialized distribution businesses for local/sustainable/organic producers
- iii. Public Awareness/Education/Accessibility
 - Buy Local – Ensure City/County events use local food.

6. REVIEW SUSTAINABLE FOOD POLICY BOARD PRIORITIES WITH CHIEF SUSTAINABILITY OFFICER, LUCIA ATHENS

Item moved to the full board meeting following work session at 12:30pm

ADJOURNMENT

Meeting adjourned at 12:10pm